



Men are 86% more likely to be VC funded than women,
and on average launch firms with twice the capital of
their female counterparts.

Its time to take action.

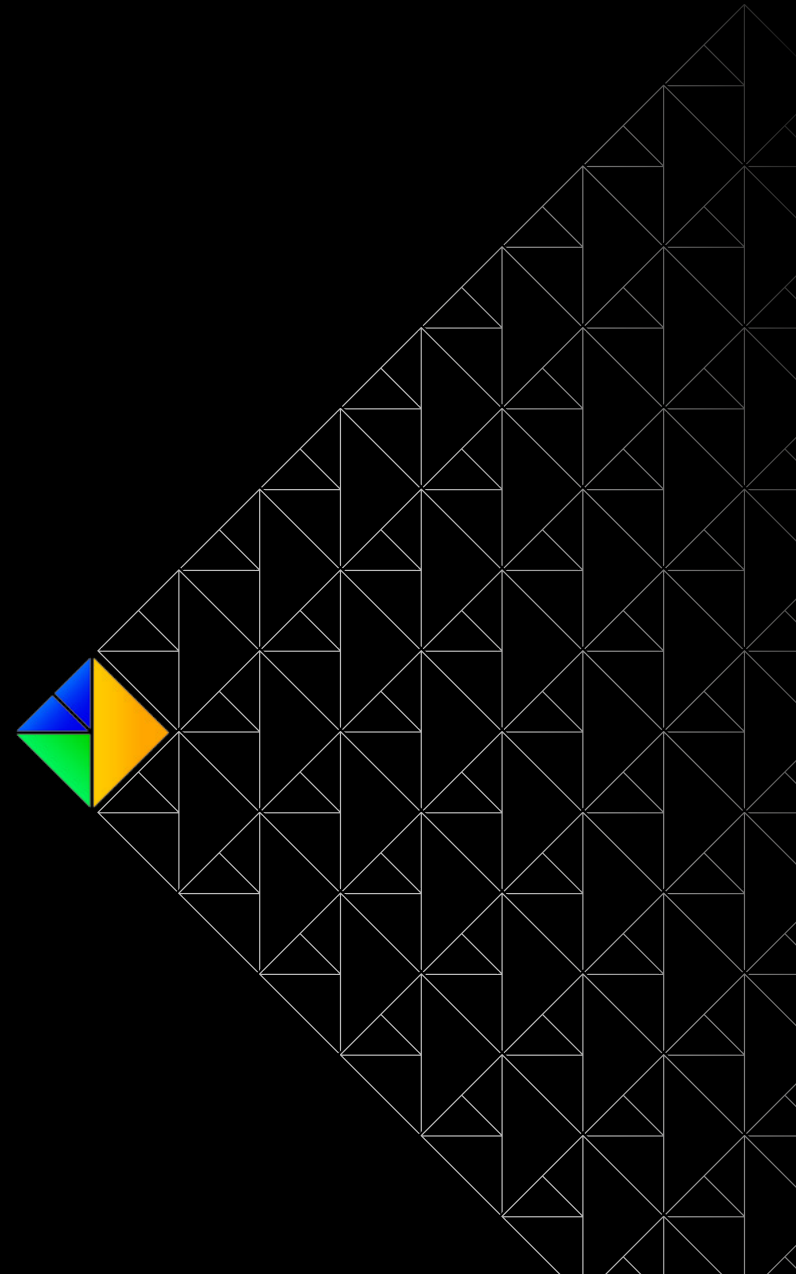
We have the talent, but we need the capital.

ENTIQ is reaching out to identify, empower, and
showcase the UK's top 10 female tech CEOs.

#TOGETHERWEWILL  FIN4FEM

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In partnership with



THE SITUATION

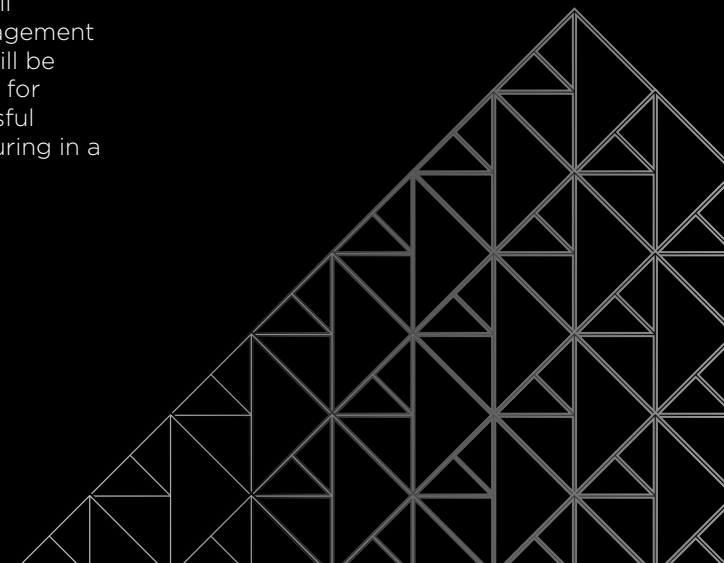
Women raise an average of £10,000 funding for their start-up compared to £15,000 for men and according to the "Kauffman Firm Survey," men start firms with nearly twice the capital that women do. Women make up only 5% of business angels in the UK compared to 15% in the U.S, and over 30% in France and Poland. The recent Wayra and Astar-Fanshawe report 'Can Diversity Drive Acceleration' identified that, when it comes to finance, men are 86% more likely to be VC funded than women, that men are also 59% more likely to secure angel investment than women, and that women were 37% more likely to be self-funded than men.

These figures are concerning for many reasons, especially as women have been taking on increasing leadership roles and there is a focus on increasing diversity in the workforce, acknowledging that women often bring different, complimentary and in some areas stronger skills than men to the table, increasing the success of organisations. Some explanations have pointed to women being more risk-averse than men and the lack of women in leadership and decision-making roles can be a contributing factor to the lack of female entrepreneurs securing funding.

Facebook COO Sheryl Sandberg has indicated that women leaders often get in their own way by underestimating their abilities and goals. The Barclay's Shattering Stereotypes report recently identified that if women started businesses at the same rates as men, there'd be one million more entrepreneurs in the UK. That is a significant opportunity; ENTIQ wants to take a positive and educational approach to unlocking the potential female entrepreneurs have for the UK's economy by promoting financing opportunities.

THE ENTIQ PROGRAMME

ENTIQ has joined forces with the UK Business Angels Association to host a half-day deep-dive analysis into the issue, followed by creating a week-long pilot course delivered by experts in key priority areas. The event will require sponsorship and support from leading financial institutions, law firms, venture capitalist firms, management consulting firms and others with an agenda to support female tech entrepreneurs. A call for applications will be launched and promoted through ENTIQ's innovation network to identify 5-10 female entrepreneurs looking for financing and education to support this area of their skill set. Upon acceptance into the course, the successful women will participate in the one-week curriculum and will benefit from the course content as well as featuring in a media piece highlighting "The UK's Top 10 Emerging Female Tech Heroes."



PART 1: DEEP-DIVE
EVENT EXPLORING
CHALLENGES TO
SECURING FINANCING
FOR FEMALE TECH
ENTREPRENEURS

3:00 - 3:15	OPENING KEYNOTE ADDRESS: VIP FEMALE SPEAKER
3:15 - 3:35	SETTING THE SCENE: WHAT CHALLENGES DO FEMALE CEOS FACE, AND WHAT DOES 'GOOD' LOOK LIKE?
3:35 - 3:55	EXAMPLES OF FEMALE TECH HEROES: WE'RE ON OUR WAY AND THE FUTURE LOOKS POSITIVE!
3:55 - 4:35	<p>PANEL DISCUSSION: BARRIERS & LESSONS LEARNED: THE ENTREPRENEURIAL PERSPECTIVE.</p> <p>Sample questions: What are the challenges facing female entrepreneurs in securing finance? Who's leadership can we look to in this space? Is the lack of VC-funded female businesses the result of circumstances or capacity? What support could female entrepreneurs benefit from?</p>
4:35 - 5:15	<p>ACTION REQUIRED: VIEWS FROM 5 ESSENTIAL CONSTITUENTS AND THE FLOOR.</p> <p>Sample Questions: From your perspective, what are the challenges women face in securing financing? What opportunities specific to women exist for securing financing? In your opinion, do the challenges outweigh the opportunities or do the opportunities outweigh the challenges? When it comes to securing finance, is it an issue of circumstance, or capability? Who, in your opinion, is the most responsible for improving the overall financing ecosystem for female tech entrepreneurs? How can this be achieved?</p>
5:15 - 5:30	CLOSING REMARKS & ENTIQ'S COMMITMENT, CLAIRE COCKERTON

PART 2: 5 DAY
PROGRAMME FOR
5-10 FEMALE TECH
ENTREPRENEURS

The following curriculum is proposed for the week with each core component to be delivered by industry subject matter experts and key influencers in each area.

DAY
1-3

- OPENING KEYNOTE
- INTRO PITCHES
- PITCH PRACTICE
- BUSINESS & FINANCIAL MODELLING
- EXIT VALUATION
- COMMUNICATIONS
- GROWTH STRATEGY

DAY
4

- KEYNOTE
- FUNDING SOURCES IN THE UK & EU
- NETWORKING DRINKS

DAY
5

- FINAL PITCH PRACTICE
- SHOWCASE DAY
- CLOSING KEYNOTE
- FINALE DINNER



SPONSORSHIP OPPORTUNITIES & BENEFITS



DIAMOND

PLATINUM

GOLD

SILVER

EVENT & PROGRAMME PARTNER

DIVERSITY THOUGHT LEADER

BUSINESS DEVELOPMENT PARTNER AT THE EVENT ONLY

PROGRAMME SPONSOR & ONE DAY WORKSHOP LEADER

£50,000

£25,000

£10,000

£5,000

Become an event and programme partner: take a proactive approach supporting diversity and outstanding female entrepreneurs. Present your products and services to leading tech community.

Gain a bespoke opportunity to showcase your best practises in supporting diversity through a very practical and business-focused initiative.

Become the voice of diversity and achieve prime position in tech space.

Get access to your future clients - outstanding women entrepreneurs.



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£10,000

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£5,000

		8 passes	6 passes	4 passes	2 passes
EVENT	Participation at the Event				
	Keynote speech at the Event	◆			
	Case Study Presentation		◆		
	Speaker slot on a panel discussion	◆	◆	◆	
	Speaker Dinner	◆			
	Branding at Event	◆	◆	◆	◆
	Exhibition Stand	◆	◆	◆	◆
	Press Release	◆	◆	◆	◆
	Social Media Support	◆	◆	◆	◆
	Guest Post on ENTIQ Blog	◆	◆	◆	◆
Advertisement in the Brochure	◆	◆	◆	◆	
PROGRAMME	Workshop Keynote				◆
	Leading One Workshop				◆
	15 min Presentation Prior to Workshop	◆			
	Video Interview	◆	◆		◆
	Included in Programme Branding	◆	◆		◆
OPTIONAL	Bespoke roundtable	◆	◆		



SPONSORS WILL BENEFIT FROM THE FOLLOWING GOALS AND TANGIBLE OUTCOMES:

- Exposure to the UK's top 10 new investment opportunities
- Showcasing your company's leadership in supporting the diversity agenda
- Marketing exposure at and around the event (press, collateral, event, video)
- Showcasing the products and services your firm offers to the tech community including the programme's 10 participant entrepreneurs
- Prime positioning in the UK tech community including association with Level39, Innovate Finance, ENTIQ and large financial and tech corporations within the UK's tech ecosystem

OPTIONAL ADD-ON:

As an add-on for participating as a sponsor, ENTIQ will offer a discounted rate to run for your company a bespoke roundtable event exploring 3 key themes to help support your organisation's diversity agenda, including as possible topics:

1. Driving your competitive advantage through diversity.
2. Understanding your future clients: how do your products and services serve tech entrepreneurs?
3. Executive to intrapreneur: How corporates can embrace the entrepreneurial spirit.

For further information please contact:

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